

## 2012 ARKANSAS FLOWER & GARDEN SHOW BOOTH RENTAL INFORMATION

SHOW DATES: Friday, Saturday, and Sunday  
Feb. 24-26, 2012

SHOW THEME: Floral Notes

MOVE-IN: Multiple Booths - Thursday, February 23 – time to be announced  
Single Booths - Thursday, February 23 – time to be announced  
Oversize Booths - 30 min. set-up at a scheduled time in the evening of Thursday,  
February 23  
**All exhibits must be ready for inspection by 8:30 a.m., Friday, February 24.**

SHOW HOURS: Friday and Saturday: 10 a.m. - 6 p.m.  
Sunday: 10 a.m. - 4 p.m.

MOVE-OUT: Oversize Booths - 30 min. take-down at a scheduled time on Sunday, February 26  
All Other Booths - Sunday, after 4 p.m. until midnight and Monday, Feb. 27,  
8:00 a.m. until noon.  
**All exhibits must remain intact until 4 p.m., Sunday, February 26**

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Each booth is furnished with an 8-foot backdrop, 3-foot side drapes, and a standard sign identifying the occupant of the booth. One 6-foot skirted table and two chairs are also provided with each booth. Utilities for exhibit booths (electrical, gas, water, phone, and internet) and additional tables and chairs are provided at extra cost. Order forms for these arrangements will be sent with the vendor packet one month before the show and should be sent directly to Statehouse Convention Center or the utility provider at least two weeks before the Show. AF&GS will not be responsible for on-site requests.

Booth spaces are available on a first-pay, then choose basis, and a payment of at least 50% of the total cost of the requested space must be received in this office before a space is reserved. The remaining balance is due on or before December 1, 2011. Unpaid balances and new reservations postmarked after December 1, 2011 will increase \$100.00 per booth. If it becomes necessary for an exhibitor to cancel their booths, AF&GS will refund 50 percent of the cost of the reserved booth if the cancellation is made by January 1, 2012. There will be no refunds after January 1, 2012.

The Arkansas Flower and Garden Show reserves the right to limit the number of identical or similar companies, products, or services that may exhibit in the Show. Only garden-related items or services are to be exhibited at the show. It is the exhibitor's sole responsibility to comply with all federal, state, local, and municipal laws governing their business. We reserve the right to select exhibitors that support the goals of the Arkansas Flower and Garden Show. We also reserve the right to change any assigned booth number(s) and/or space assignments if necessary.

Return application/contract with your payment, made payable to ARKANSAS FLOWER AND GARDEN SHOW, INC. to: Arkansas Flower and Garden Show, Inc., P.O. Box 638, Conway, AR 72033.

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[www.arflowerandgardenshow.org](http://www.arflowerandgardenshow.org)  
P.O. Box 638, Conway, AR 72033

(501) 821-4000



# 2012 Exhibitor Space Application

## February 24-26

Statehouse Convention Center, Little Rock

Company Name (to be displayed at booth) \_\_\_\_\_

Name of Contact Person \_\_\_\_\_

Telephone \_\_\_\_\_ Alternate Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Preferred method of correspondence (please circle one):    **email**    **mail**

Type of Service/Products to be marketed in booth \_\_\_\_\_

◆◆◆ Arkansas Business Discount! ◆◆◆

Businesses with their main office located in Arkansas receive a \$100 discount on each booth.

**Booth Prices:**

<i>Horticultural Businesses</i>	<i>Non-Horticultural Businesses</i>
Standard 10'X10' ---\$650	Standard 10'X10' ---\$700
Premium 10'X10' --\$750	Premium 10'X10' --\$800
Oversize 10'X30' --\$1050	Oversize 10'X30' --\$1100

*(Oversize booths must be set-up and taken down in just 30 minutes. NO EXCEPTIONS)*

**Booth Rental:**

**PLEASE NOTE:** Full payment is required to reserve booth space. There will be no refunds after January 1, 2012.

Standard 10'x10' booths-----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Premium (endcap) 10'x10' booths----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Oversize 10'x30' booths-----# \_\_\_\_\_ Cost \$ \_\_\_\_\_

Arkansas businesses deduct \$100/booth-----\$ \_\_\_\_\_

Cost of total space requested -----\$ \_\_\_\_\_

Signature \_\_\_\_\_

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Office Use Only: Date Received \_\_\_\_\_ Time Received \_\_\_\_\_ Amt. Received \_\_\_\_\_

**Booth Choices**

Please indicate your preferences for booth locations.

1<sup>st</sup> choice booth #s \_\_\_\_\_

2<sup>nd</sup> choice booth #s \_\_\_\_\_

3<sup>rd</sup> choice booth #s \_\_\_\_\_

**For more information:**  
call 501-821-4000 or go to  
[www.arflowerandgarden.org](http://www.arflowerandgarden.org)

**MAIL APPLICATION  
AND PAYMENT TO:**

Arkansas Flower &  
Garden Show  
P.O. Box 638  
Conway, AR 72033